



ESSENTIALS OF BANKING SERIES



FIRST SERIES - JANUARY 22, FEBRUARY 19, MARCH 19, APRIL 19, MAY 19, JUNE 18 | 2:00 – 5:00 PM EST VIRTUAL

SECOND SERIES - JULY 23, AUGUST 20, SEPTEMBER 17, OCTOBER 22, NOVEMBER 19 AND DECEMBER 10 | 2:00 – 5:00 PM EST VIRTUAL

INTRODUCTION

Essentials of Banking is a six-part, interactive, virtual learning series designed to provide a complete overview of banking principles and operations. This series will be offered twice in 2026.

WHAT YOU'LL LEARN

- Session 1: Money, Banking, and My Career
- Session 2: Banking History, Regulators, and Risk Management
- Session 3: Banking Products and Services
- Session 4: How Banks Make Money and Performance Management
- Session 5: Banking Compliance Overview
- Session 6: WOW! Service and Growing the Bank

BENEFITS OF THE SERIES

- Establish a strong foundational knowledge of banking in the United States
- Understand the variety of banking career opportunities
- Prepare to excel in Banking Schools
- Speak the language of banking with clarity
- Contribute directly to your bank's success and bottom line

WHO SHOULD ATTEND

New bank employees in all roles/departments and bank directors new to banking, management trainees, and bank veterans who are looking to broaden their banking knowledge.

CHRISTIE DREXLER | PRESIDENT, DREXLER CONSULTING, LLC

Christie has 26 years of direct experience in the financial services industry, working for both community and large regional banks. Her experience has been expansive to include successfully navigating retail and commercial banking careers. She has served as Division President, Market President, Chief Credit Officer, Chief Retail Officer, and Regional Sales & Service Manager.

IT'S EASY TO REGISTER!



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ATTENDEE INFORMATION

Name: _____

Title: _____

Bank/Firm: _____

Email (required for confirmation): _____

Phone (optional): _____

Michigan Bankers Association
507 S. Grand Ave. Lansing, MI 48933 | (517) 485-3600 | michigan.bank

REGISTRATION FEE

\$ 750/Series

Series Attending: _____

Total: \$ _____

QUESTIONS?

Contact Stephanie Fisher, SVP, Education



sfisher@michigan.bank



517-342-9057

METHOD OF PAYMENT

ACH (contact MBA at mbaregistrations@michigan.bank to pay by ACH)

Credit Card

Name on Card: _____

Card Number: _____

Expiration: _____ CSC: _____ Zip Code: _____

Signature: _____

Check (Payable to Michigan Bankers Association)